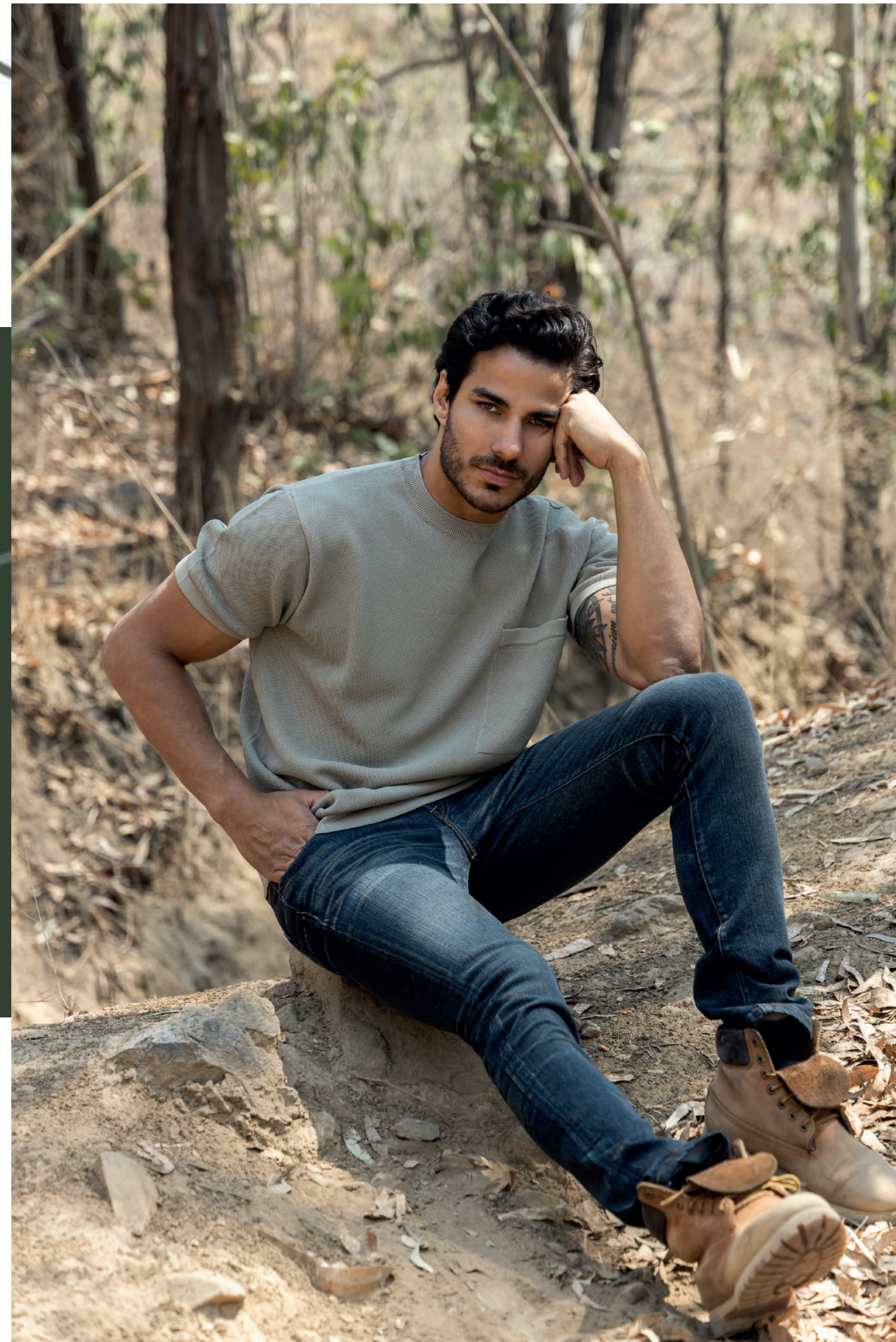


# SUSTAINABLE COLLECTION

by Tavex 

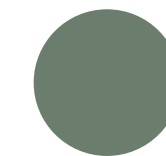
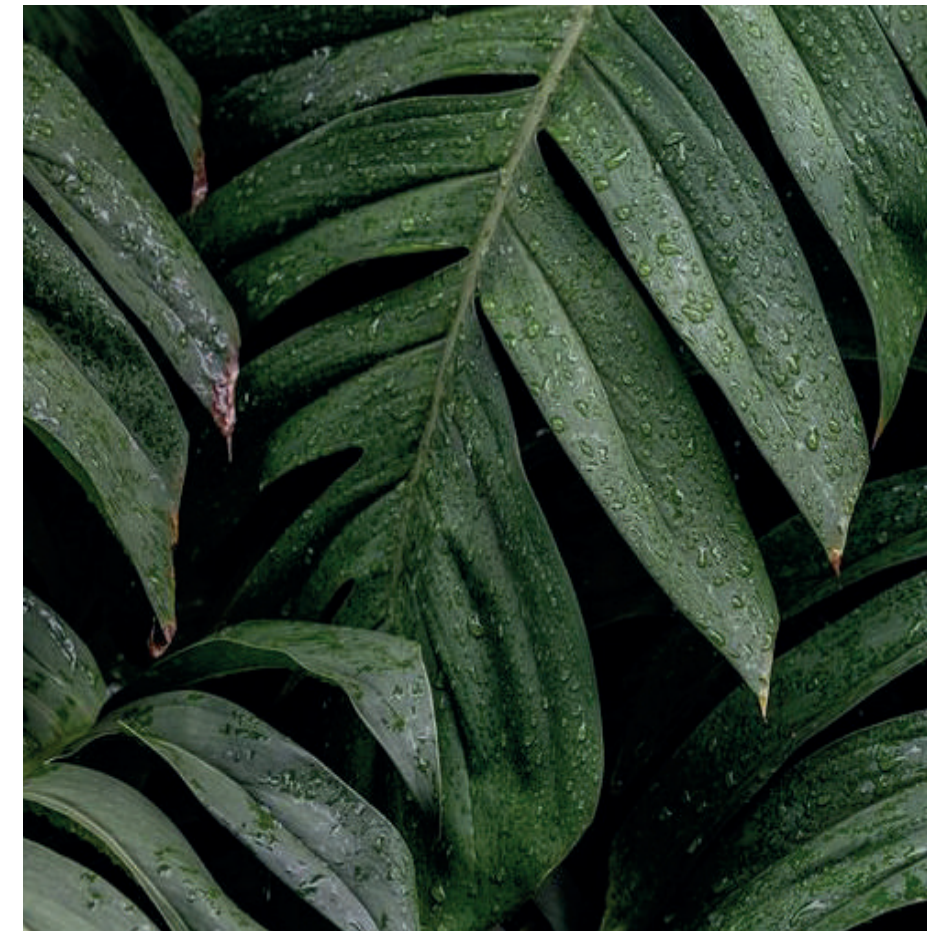




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WE'RE MAKING  
SIGNIFICANT  
EFFORTS TO  
MINIMIZE OUR  
ENVIRONMENTAL  
FOOTPRINT.







The use of color is essential in our personal expression, it identifies ourselves.

As the world continues to use water on a faster scale than it can be renewed by the planet, preserving this vital element has become a growing concern.

New denim dying techniques and creative technologies have emerged to minimize the negative impact to the environment.

Tavex is proud to become the first adopter in the Western Hemisphere of the **Cadira®** technology developed by **DyStar®**.

**“BlueBest”** is our first family of products developed with **Cadira®** technology, a chemical-free dye ingredient designed to minimize our environmental footprint by significantly reduce water usage and eliminate the use of harsh chemicals necessary to dye denim under conventional methods.

Some sustainable elements of our **“BlueBest”** product line are:

- Minimize water use- lower water footprint.
- Minimize polluted discharges- clean rivers and effluents.
- Minimize energy use - lower carbon footprint.

Our **“BlueBest”** family of products was developed with the idea that we shouldn't be concerned about protecting the environment if we create a world where the environment doesn't need to be protected.



WE SHOULDN'T BE  
CONCERNED ABOUT  
PROTECTING THE  
ENVIROMENT IF WE  
CREATE A WORLD  
WHERE THE ENVIROMENT  
DOESN'T NEED TO  
BE PROTECTED.

BLUE BEST





# ERIE

## ERIE - RENEW

88% COTTON  
10% RECYCLED COTTON  
2% SPANDEX





# OZARK



## OZARK - RENEW

88% COTTON  
10% RECYCLED COTTON  
2% SPANDEX



# ONTARIO

## ONTARIO - RENEW

88% COTTON  
10% RECYCLED COTTON  
2% SPANDEX





# FABRIC INFO





# BLUEBEST

## FABRIC: ERIE

TRIAL CODE: JB98E

DYE: 1354CZ

COLOR: SEA CADIRA

WEAVE: 3 X 1 RHT

BLEND: 88% COTTON

10% RECYCLED COTTON

2% SPANDEX

WEIGHT BEFORE WASH: 11

WEIGHT AFTER WASH: 13

GR/M2: 373

TOTAL WIDTH INCH: 65.4

CUT WIDTH INCH: 64.6

TOTAL WIDHT CM: 166

CUT WIDTH CM 164

STR WF: 15%

FINISH: RESIN FINISH

## FABRIC: ONTARIO

TRIAL CODE: JB99D

DYE: 1164Z

COLOR: LAKE CADIRA

WEAVE: 3 X 1 RHT

BLEND: 88% COTTON

10% RECYCLED COTTON

2% SPANDEX

WEIGHT BEFORE WASH: 11 1/4

WEIGHT AFTER WASH: 13.4

GR/M2: 381

TOTAL WIDTH INCH: 66.9

CUT WIDTH INCH: 66.1

TOTAL WIDHT CM: 170

CUT WIDTH CM 168

STR WF: 15%

FINISH: RESIN FINISH

## FABRIC: OZARK

TRIAL CODE: JB97D

DYE: 1504CZ

COLOR: RIVER CADIRA

WEAVE: 3 X 1 RHT

BLEND: 88% COTTON

10% RECYCLED COTTON

2% SPANDEX

WEIGHT BEFORE WASH: 11 1/2

WEIGHT AFTER WASH: 14

GR/M2: 398

TOTAL WIDTH INCH: 66.9

CUT WIDTH INCH: 66.5

TOTAL WIDHT CM: 170

CUT WIDTH CM 169

STR WF: 15%

FINISH: RESIN FINISH



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