

AW

20-21

TAVEX **COLLECTION**

Tavex 

www.tavex.com

AW 20-21
TAVEX COLLECTION

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A city is rhythm, contrast, personality. The heart sets the peace inside, yet outside many beats can be Heard: people, cars underground trains, ships, bars, discotheques, squares, new technologies: each has its own, unmistakable and unavoidable rhythm. The old division between fashion- wear and day-wear has turned into a huge portal where these different ideas can be exchanged. In a multifaceted fast and ever-changing world, a sole concept has no place, nor even several, differing concepts. It is no longer acceptable to tell the person in the Street what to wear, but rather to provide them with the elements to design their own look. Under the frenetic bombardment of emotions which fill the city, TAVEX proposes the wearer let loose their imagination, and Denim provide the means. Fill your lives with color, energy, freshness, passion. Have fun by combining classic, natural and technological elements. Get out and live your own rhythm.



COMFORT VINTAGE

Comfort and movement is the key. Functional Denim with an adaptable nature. Wearable and durable. Comfort Denim by Tavex brings to you fabrics with less than 30% of stretch.

Keep the street wear look.

Tavex 



ARTISTIC CLUB

Realizes the importance of our daily actions, emphasizing day by day, and determining our environment. The art is the protagonist; Jackson Pollock with his works full of paint, reminiscent of brushes and splashing paint, all this in denim, as details of washes and finishes communicate intentional mistakes. Garbage; expressed as frayed, holes, shavings, textures and a mix of unconventional elements that give the appearance of waste, now they are the most coveted, always personalized and unique for each client. Denim becomes a work of art street wear.



CHASE
99% Cotton
1% Spandex



TORINO
99% Cotton
1% Spandex



LUTHER
99% Cotton
1% Spandex

For durability, versatility and reliability. Fabrics designed with an engineered structure and durable fibers providing exceptional resistance to tears, scuffs and abrasions in outerwear and workwear apparel.

EVERLASTING
By **Tavex** **DENIM**



Firefighter Denim by Tavex was created to protect hard working people. Our FR fabrics have the Certificate of Compliance issued by UL, under the standard NFPA2112.

FIREFIGHTER 
DENIM
By **Tavex**

STREET**STYLE**





FREEDOM

Comfortable freedom of motion. Versatile scale of stretch: from 30% to 40%. Unisex aspects and fits. Discover your own Denim style through our Freedom collection created for Denim lovers like you. From the authentic and vintage look of classic Denim to the smooth and refined structures for sophisticated silhouettes.

Tavex 

CONSCIOUS **DENIM**

Inspired by people who care for planet Earth and are concerned about everything that happens in our world. Denim joins the sustainable movement, using ozone, decreasing considerably the use of water.

Conscious Denim, implementing laser finishes and customized garments, and implementing recycled fibers into the fabric.



MARISSA
60% Cotton
20% Lyocel
18% Coolmax
2% Spandex



IDAHO
 96% Cotton
 2% Elastereil-P
 2% Spandex



GLORIA
 81% Cotton
 18% Polyester
 1% Spandex

MOONSTONE

78% Cotton
16% Lyocel
5% Elasterell-P
1% Spandex

PEARL

70% Cotton
22% Lyocel
6% Elasterell-P
2% Spandex

**SAHARA**

99% Cotton
1% Spandex



BE COOL
by **Tovex**

Collection of fabrics made with Coolmax® fiber to keep you cool and dry. This technology transports moisture away from the body. Perfect jeans for the outdoors!

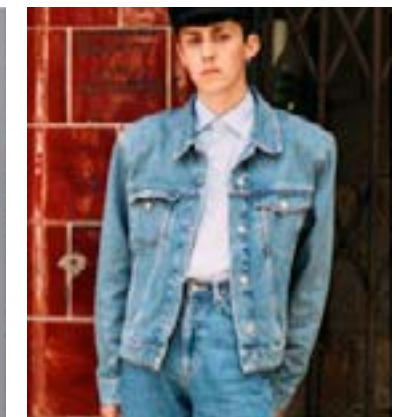


COLOR
core
By **Tovex**

Discover a new color behind the indigo! With this new innovative dyeing technique, you obtain a different cast after washing to create a vintage look.

Tavex is a company committed to the sustainable management of its business, preserving water, implementing green energy, using the cleanest indigo in the world, and now Tavex joins the cause of recycling plastic bottles with the use of REPREVE® fiber. Billions of plastic bottles go into landfills and oceans every year. But now we can do something about it. REPREVE® transforms recycled bottles into an amazing fiber.

STREETSTYLE



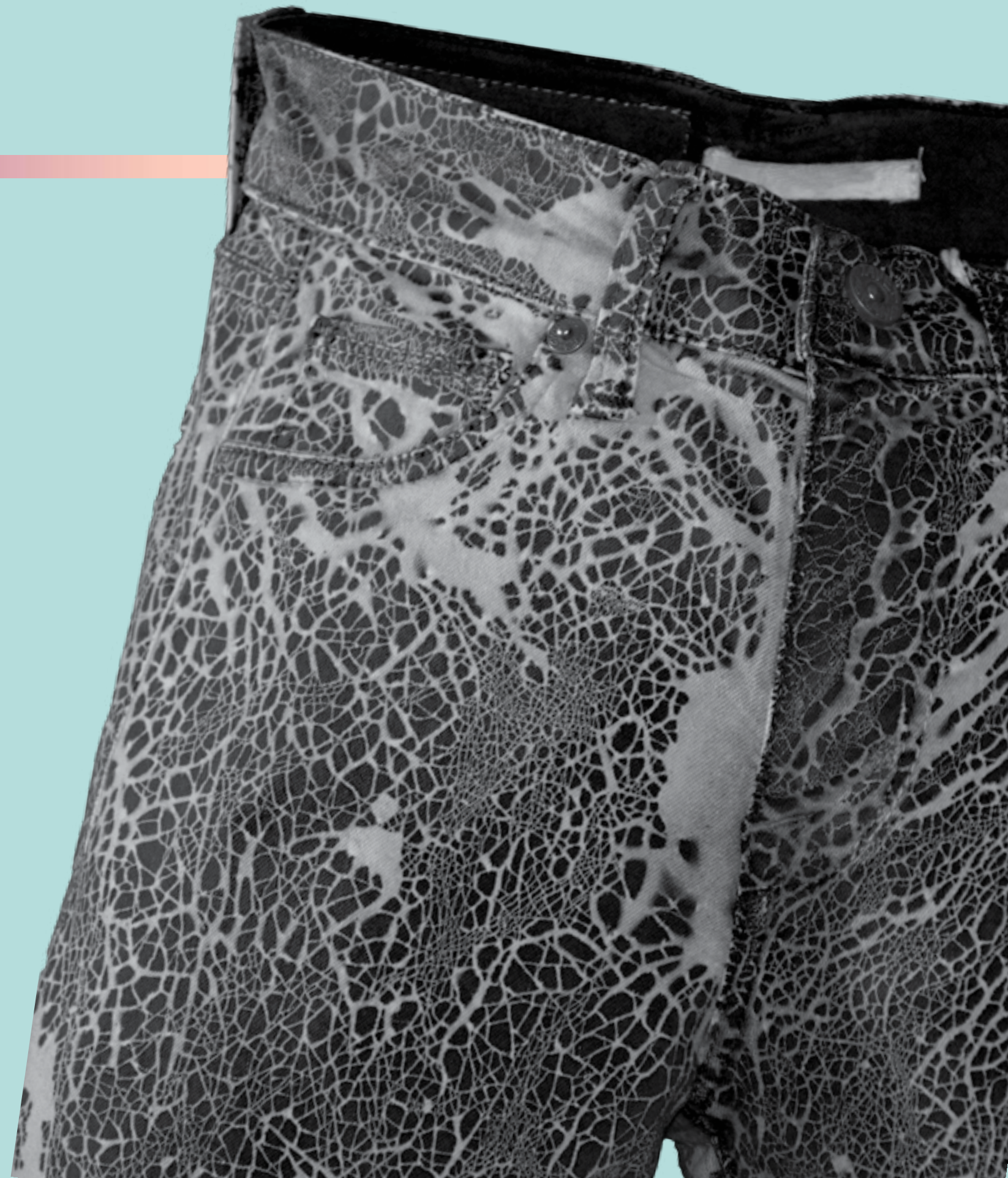
STREET**STYLE**



ALIVE STRETCH TECHNOLOGY

There are no frontiers. Alive Stretch Technology has engineered constructions to give you more than 40% of stretch with a great recovery. Smart fabrics with shape retention. Well defined structures and sophisticated silhouettes. Power stretch fabrics with soft hand feel and luxurious appearance. A combination of art and science. The next evolution of Denim.

Tavex 



HARLEM DENIM

Inspired by technological luxury, a new youthful nostalgia leads a new renaissance of luxurious style. Inspired by silhouettes of the decade of the 80's, and 90's, luxury brands fill us with logos, with technological details and monograms for denim finishes that give us comfort and movement. The spirit of Harlem lives in the present, transporting us to the upper area of NY. Textures, shines and finishes achieve a mixture of western subcultures with a young audience, all thanks to the Internet.



STEWART

69% Cotton 15% Polyester 10% Lyocel
5% Elastereil-P 1% Spandex

**DARLA**

69% Cotton
15% Polyester
10% Lyocel
5% Elasterell-P
1% Spandex

**BEETHOVEN**

61% Cotton
25% Polyester
13% Lyocel
1% Spandex



TINA
79% Cotton
18% Lyocel
3% Lubrizol X4J



TOKYO
61% Cotton
25% Polyester
13% Lyocel
1% Spandex



UltraSoft
by Tavex

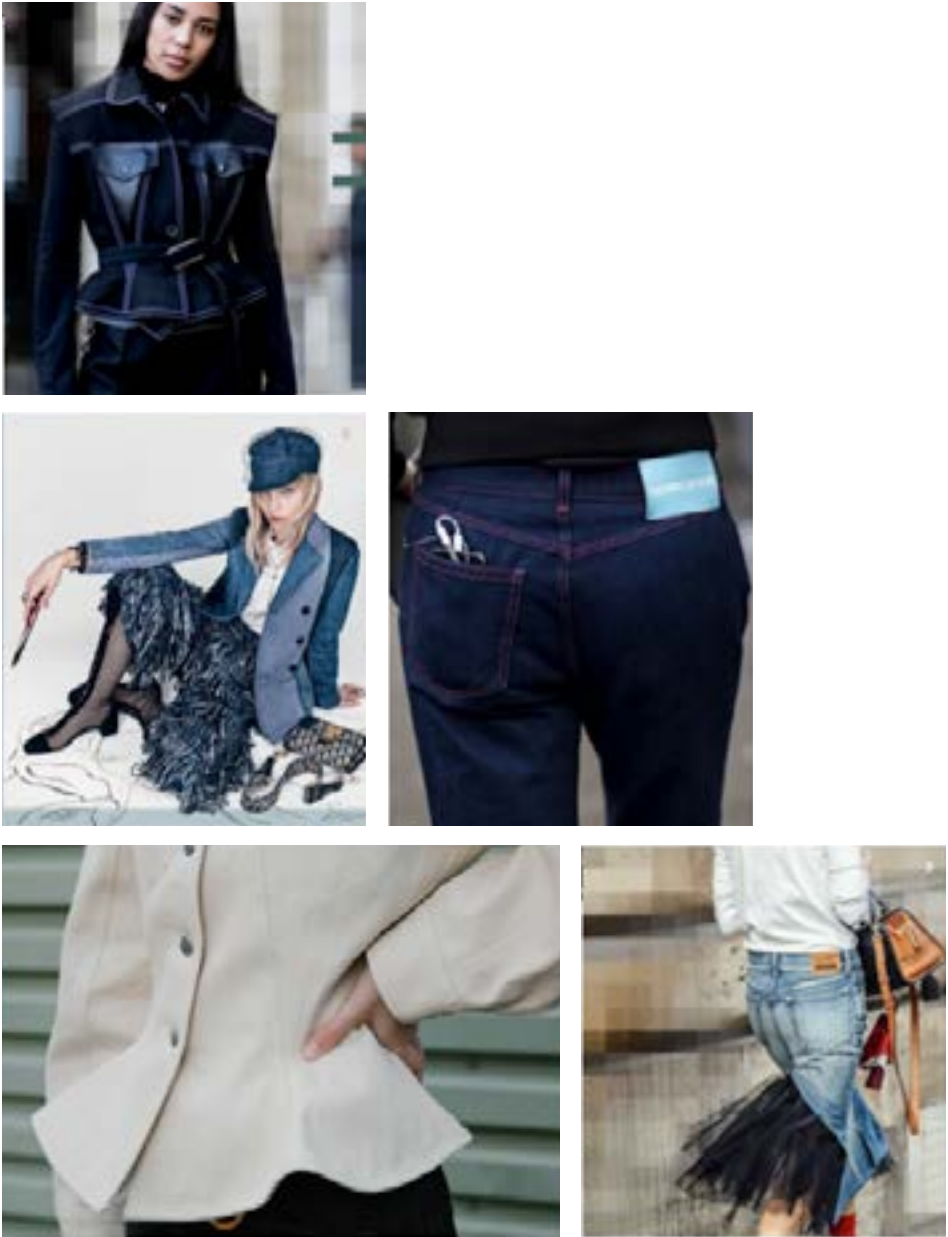
Ultra Soft Denim for extra comfort! Selection of fabrics created with Tencel®, which result in an incredible sensation of softness, warm touch and comfort in your jeans.



X4J
by Tavex

No limits! Exceptional performance and shaping technology! Tavex offers fabrics with X4zol™ -J fiber, a thermoplastic polyurethane (TPU) fiber to embody the very meaning of versatility.

STREET**STYLE**



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COMFORD VINTANGE

9	CHASE	99% Cotton 1% Spandex
10	TORINO	99% Cotton 1% Spandex
11	LUTHER	99% Cotton 1% Spandex

FREEDOM

19	MARISSA	60% Cotton 20% Lyocel 18% Coolmax 2% Spandex
20	IDAHO	96% Cotton 2%Elasterell-P 2% Spandex
21	GLORIA	81% Cotton 18% Polyester 1% Spandex
22	MOONSTONE	78% Cotton 16% Lyocel 5%Elasterell-P 1% Spandex
22	PEARL	70% Cotton 22% Lyocel 6% Elasterell-P 2%Spandex
23	SAHARA	99% Cotton 1% Spandex

ALIVE STRECH TECHNOLOGY

33	STEWART	69% Cotton 15% Polyester 10% Lyocel 5% Elasterell-P 1% Spandex
34	DARLA	69% Cotton 15% Polyester 10% Lyocel 5% Elasterell-P 1% Spandex
35	BEETHOVEN	61% Cotton 25% Polyester 13% Lyocel 1% Spandex
36	TINA	79% Cotton 18% Lyocel 3% Lubrizol X4J
37	TOKYO	61% Cotton 25% Polyester 13% Lyocel 1% Spandex



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